



KECI+KCFW Combo
340 West Main St
Missoula, MT 59802

Nebo Media
PO Box 9825
Arlington, VA 22219

Contract # 3346016

Schedule Dates 05/22/18-05/29/18
Advertiser Principles First (124745)
Agency Nebo Media (10105)
Product POLITICAL ISSUE (ns) (1187)
Brand ISSUE ADVERTISING (218560)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name TJ,Osborne,
Phone/Fax /
CPE 358/446/4080
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments Issue
Separation: 30

Date Entered 05/21/18
Last Modified 05/21/18
Entered By Leslie Stoll-ONEILL
CO-OP No
Headline # ECR26016641
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,447.50
Net Total \$8,202.50
Sales Tax

KECI+KCFW Combo (KECI+KCFW)		
By Broadcast Month	Spots	Rate
May. 2018	16	\$5,990.00
Jun. 2018	9	\$3,660.00
Grand Total:	25	\$9,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	05/22/18-05/22/18	1	:30	6A- 6:30A (MST)	1		X						1	\$290.00	\$290.00	KECI+KCFW Combo (KECI+KCFW)	MONTANA TODAY2	5/21/18
2.0	Normal Line / News	05/25/18-05/25/18	1	:30	6A- 6:30A (MST)	1					X			1	\$290.00	\$290.00	KECI+KCFW Combo (KECI+KCFW)	MONTANA TODAY2	5/21/18
3.0	Normal Line / News	05/28/18-05/28/18	1	:30	6A- 6:30A (MST)	1	X							1	\$290.00	\$290.00	KECI+KCFW Combo (KECI+KCFW)	MONTANA TODAY2	5/21/18
4.0	Normal Line / News	05/22/18-05/22/18	1	:30	6:30A- 7A (MST)	1		X						1	\$290.00	\$290.00	KECI+KCFW Combo (KECI+KCFW)	MONTANA TODAY3	5/21/18
5.0	Normal Line / News	05/23/18-05/23/18	1	:30	6:30A- 7A (MST)	1			X					1	\$290.00	\$290.00	KECI+KCFW Combo (KECI+KCFW)	MONTANA TODAY3	5/21/18
6.0	Normal Line / News	05/24/18-05/24/18	1	:30	6:30A- 7A (MST)	1				X				1	\$290.00	\$290.00	KECI+KCFW Combo (KECI+KCFW)	MONTANA TODAY3	5/21/18
7.0	Normal Line / News	05/28/18-05/28/18	1	:30	6:30A- 7A (MST)	1	X							1	\$290.00	\$290.00	KECI+KCFW Combo (KECI+KCFW)	MONTANA TODAY3	5/21/18
8.0	Normal Line / News	05/29/18-05/29/18	1	:30	6:30A- 7A (MST)	1		X						1	\$290.00	\$290.00	KECI+KCFW Combo (KECI+KCFW)	MONTANA TODAY3	5/21/18
9.0	Normal Line / News	05/25/18-05/25/18	1	:30	5P- 5:30P (MST)	1					X			1	\$460.00	\$460.00	KECI+KCFW Combo (KECI+KCFW)	NEWS AT 5	5/21/18
10.0	Normal Line / News	05/28/18-05/28/18	1	:30	5P- 5:30P (MST)	1	X							1	\$460.00	\$460.00	KECI+KCFW Combo (KECI+KCFW)	NEWS AT 5	5/21/18
11.0	Normal Line / News	05/22/18-05/22/18	1	:30	6P- 6:30P (MST)	1		X						1	\$540.00	\$540.00	KECI+KCFW Combo (KECI+KCFW)	News at 6pm	5/21/18
12.0	Normal Line / News	05/23/18-05/23/18	1	:30	6P- 6:30P (MST)	1			X					1	\$540.00	\$540.00	KECI+KCFW Combo (KECI+KCFW)	News at 6pm	5/21/18
13.0	Normal Line / News	05/25/18-05/25/18	1	:30	6P- 6:30P (MST)	1					X			1	\$540.00	\$540.00	KECI+KCFW Combo (KECI+KCFW)	News at 6pm	5/21/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Phone/Fax /
CPE 358/446/4080
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments Issue
Separation: 30

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / News	05/24/18-05/24/18	1	:30	10P- 10:35P (MST)	1				X				1	\$660.00	\$660.00	KECI+KCFW Combo (KECI+KCFW)	News at 10	5/21/18
15.0	Normal Line / News	05/28/18-05/28/18	1	:30	10P- 10:35P (MST)	1	X							1	\$660.00	\$660.00	KECI+KCFW Combo (KECI+KCFW)	News at 10	5/21/18
16.0	Normal Line / SPOT	05/22/18-05/22/18	1	:30	4P- 5P (MST)	1		X						1	\$220.00	\$220.00	KECI+KCFW Combo (KECI+KCFW)	ELLEN	5/21/18
17.0	Normal Line / SPOT	05/28/18-05/28/18	1	:30	4P- 5P (MST)	1	X							1	\$220.00	\$220.00	KECI+KCFW Combo (KECI+KCFW)	ELLEN	5/21/18
18.0	Normal Line / SPOT	05/23/18-05/23/18	1	:30	6:30P- 7P (MST)	1			X					1	\$300.00	\$300.00	KECI+KCFW Combo (KECI+KCFW)	Entertainment Tonight	5/21/18
19.0	Normal Line / SPOT	05/25/18-05/25/18	1	:30	6:30P- 7P (MST)	1					X			1	\$300.00	\$300.00	KECI+KCFW Combo (KECI+KCFW)	Entertainment Tonight	5/21/18
20.0	Normal Line / SPOT	05/29/18-05/29/18	1	:30	6:30P- 7P (MST)	1		X						1	\$300.00	\$300.00	KECI+KCFW Combo (KECI+KCFW)	Entertainment Tonight	5/21/18
21.0	Normal Line / SPOT	05/22/18-05/22/18	1	:30	10:35P- 11:35P (MST)	1		X						1	\$290.00	\$290.00	KECI+KCFW Combo (KECI+KCFW)	Tonight Show	5/21/18
22.0	Normal Line / SPOT	05/24/18-05/24/18	1	:30	10:35P- 11:35P (MST)	1				X				1	\$290.00	\$290.00	KECI+KCFW Combo (KECI+KCFW)	Tonight Show	5/21/18
23.0	Normal Line / SPOT	05/28/18-05/28/18	1	:30	10:35P- 11:35P (MST)	1	X							1	\$290.00	\$290.00	KECI+KCFW Combo (KECI+KCFW)	Tonight Show	5/21/18
24.0	Normal Line / SPOT	05/26/18-05/26/18	1	:30	10:30P- 12A (MST)	1						X		1	\$400.00	\$400.00	KECI+KCFW Combo (KECI+KCFW)	SNL	5/21/18
25.0	Normal Line / SPOT	05/29/18-05/29/18	1	:30	7P- 9P (MST)	1		X						1	\$860.00	\$860.00	KECI+KCFW Combo (KECI+KCFW)	America's Got Talent	5/21/18

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Date:

Accepted-Station:

Date:

Comments:

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125 West 55th St
New York, NY 10019

Contract # 26016641	Changes as of: 5/18/2018 at 1:44 PM	Version: Original Order	
CPE: 358/446/4080	Flight: 5/22/18 - 5/29/18	Station: KECI	Con Type: POLITICAL/VOTE
Agency: NEBO MEDIA	Advertiser: Principles First PAC	Market: Missoula	Total \$: \$9,650.00
1911 N.FORT MYER DRIVE	Product: Issue	Office: WASHINGTON	Total Spots: 25
ARLINGTON, VA 22209	Agency Order #: 7363565	Service: Nielsen	Total CPP: \$0.00
	Buyer: Osborne, TJ	Primary Demo:	Total GRP:
	Salesperson: MATTHEW MULZOFF	Assistant: MATTHEW MULZOFF	Traffic #: 3346016
	202-955-5342	202-955-5342	
	Separation:		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	5/22 - 5/29								Total Spots	Total \$	CPP*	GRP*
						5/22	5/23	5/24	5/25	5/26	5/27	5/28	5/29				
1	Tu-F,M 6a-6:30a		MONTANA TODAY2	\$290.00	30	1	0	0	1	0	0	1	0	3	\$870.00	\$0.00	0.0
2	Tu-F,M 6:30a-7a		MONTANA TODAY3	\$290.00	30	1	1	1	0	0	0	1	1	5	\$1,450.00	\$0.00	0.0
3	Tu-F,M 5p-5:30p		NEWS AT 5	\$460.00	30	0	0	0	1	0	0	1	0	2	\$920.00	\$0.00	0.0
4	Tu-F,M 6p-6:30p		News at 6pm	\$540.00	30	1	1	0	1	0	0	0	0	3	\$1,620.00	\$0.00	0.0
5	Tu-F,M 10p-10:35p		News at 10	\$660.00	30	0	0	1	0	0	0	1	0	2	\$1,320.00	\$0.00	0.0
6	Tu-F,M 4p-5p		ELLEN	\$220.00	30	1	0	0	0	0	0	1	0	2	\$440.00	\$0.00	0.0
7	Tu-F,M 6:30p-7p		Entertainment Tonight	\$300.00	30	0	1	0	1	0	0	0	1	3	\$900.00	\$0.00	0.0
8	Tu-F,M 10:35p-11:35p		Tonight Show	\$290.00	30	1	0	1	0	0	0	1	0	3	\$870.00	\$0.00	0.0
9	Sa 10:30p-12m		SNL	\$400.00	30	0	0	0	0	1	0	0	0	1	\$400.00	\$0.00	0.0
10	Tu 7p-9p		America's Got Talent	\$860.00	30	0	0	0	0	0	0	0	1	1	\$860.00	\$0.00	0.0
TOTALS:						5	3	3	4	1	0	6	3	25	\$9,650.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

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	Buyer: Osborne, TJ	Primary Demo:	Total GRP:
	Salesperson: MATTHEW MULZOFF	Assistant: MATTHEW MULZOFF	Traffic #: 3346016
	202-955-5342	202-955-5342	
	Separation:		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/18/18 1:45 PM	MATTHEW MULZOFF	Separation: 30

Competitive Information	
Market Budget:	\$26,081
KECI Share:	37%
Comment:	
KPAX:	60%
KTMF:	3%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	25	\$9,650.00	N/A	0.0
Total	100%	25	\$9,650.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-May	16	\$5,990.00
2018-Jun	9	\$3,660.00
Total	25	\$9,650.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/18/18 3:59 PM					\$0	\$0	
New	5/18/18 1:44 PM	MATTHEW MULZOFF	New	25		\$9,650.00	\$9,650.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KEEL MISSOULA/KANSAS	Date: 5/24/18
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I, TJ Osborne

do hereby request station time concerning the following issue:

Principles First PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Principles First PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Principles First PAC

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Randy Pullen

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

5/18/2018

Date

TJ Osborne

Signature

Digitally signed by TJ Osborne
Date: 2018.05.18 15:14:00 -04'00'

2023375700

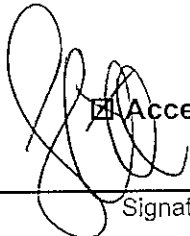
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Leslie O'Neill
Printed Name

NSM
Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.